



Work for a company that appreciates you!

**Vice President, Marketing and Business Development**  
**Presque Isle**

Join a team that is committed to ensuring that our employees feel empowered, valued, and have opportunities for career growth and advancement. A positive work environment, competitive salaries, and an attractive benefits package explain why so many qualified professionals choose MMG Insurance.

**Responsibilities include but are not limited to:**

Develops strategies and executes initiatives related to the Company's overall growth objectives. Primary functional oversight includes the departments of Marketing, Customer Service, and Regional Operations. Objectives of the position include strategic management of the Company's agency plan, brand, and territory development. The role is also actively involved in product design, pricing, profitability efforts, and technology evolution in collaboration with Underwriting and Information Systems.

**Qualifications:**

- Bachelor's degree and 8-10 years related experience and/or training; or equivalent combination of education and experience.
- Has a proven track record of the ability to conceptualize and execute long term growth plans.
- Possesses above average analytical skills related to market trends and product analysis.
- Possesses above average communication skills to include presentation abilities in both a group setting and written format.
- Progressive experience with building various branding and marketing strategies.
- Possesses above average interpersonal and relationship management skills at a consultative and strategic level.
- Is PC literate with demonstrable skills.

**Benefits offered by MMG:**

MMG offers competitive benefits including options and choices to fit your needs such as medical, dental, life insurance, employee profit-sharing, disability income protection, 401k plan, paid time off, and education financial assistance.

**About MMG:**

Established in 1897, MMG has a rich history of providing peace of mind to our customers. We are headquartered in Presque Isle, Maine with operations in Maine, Vermont, New Hampshire, Pennsylvania and Virginia. A firm commitment to our employees and community along with outstanding customer service is our hallmark.

Please mail cover letter and current resume to:  
HUMAN RESOURCES, ATTN: Recruiting, MMG Insurance Company  
POB 729, Presque Isle, Maine 04769  
Or email to [human.resources@mmgins.com](mailto:human.resources@mmgins.com)  
Visit us at [www.mmgins.com](http://www.mmgins.com)  
or find us on Facebook at [www.facebook.com/mmginsurance](https://www.facebook.com/mmginsurance)

